

ESSENTIAL GUIDE TO FUKUSHIMA



Fukushima is one of Japan's few regions where world-class powder and historic hot springs sit side by side.

After carving through the slopes of areas like Aizu or Minamiaizu, you can soak in centuries-old onsen such as Higashiyama, Iizaka, or Tsuchiyu—each known for mineral-rich waters and sweeping views of snow-covered valleys. This rare blend of authentic onsen culture and pristine winter landscapes creates a ski trip experience that only Fukushima can offer.



Fukushima's Top 8 Charms

That Captivate Australians!

1



Quick Access to a Blissful Spot Away from the City Hustle

Just a short trip from Tokyo on the bullet train, Fukushima Prefecture offers a blissful escape from the urban hustle and bustle, where you can immerse yourself in nature and history. It's a serene haven waiting to be discovered by seasoned travellers from around the world, sure to keep you coming back.

2



A Treasure Trove of Diverse Culinary Delights and Proud Produce

Fukushima boasts the highest number of "100-Year Food" certifications by the Agency for Cultural Affairs in Japan. It's a gourmet paradise where fresh ingredients and a diverse food culture merge, complemented by renowned sake that delights the soul.

3



A Snowy Paradise Full of Powder Snow Ski Resorts

Experience the ultimate in powder snow at Japan's largest ski resorts. Wrapped in a snowy wonderland, Fukushima is the ideal setting for thrilling winter adventures.

4



Educational and Exciting Travel Programs

Fukushima offers unique educational travel programs through Samurai Spirit Tourism and Hope Tourism. Embark on a journey where knowledge and inspiration intersect.

5



Unique Cultural Experiences and the Depth of Traditional Crafts

Fukushima captivates travellers with its unique cultural experiences and traditional craftsmanship. Feel the breath of tradition as you embark on a journey filled with new discoveries.

6



Harmony with Nature! The Beauty and Activities of the Warmer Months

Surrounded by nature, Fukushima offers a variety of activities to enjoy. In the warmer months, experience the beauty and harmony of living with nature.

7



Learn and Be Inspired by the Past! Historical Tourist Attractions

Rich in traditional tourist attractions, Fukushima allows you to connect with history. Feel the echo of the past as you step into the future.

8



A Safe and Welcoming Destination with Just a 1-Hour Time Difference

A safe and friendly environment awaits travellers, welcoming them with open arms. Feel secure and open your heart to new experiences and encounters in Fukushima.

MORE INFORMATION





Winter Sports and Snow Activities

Fukushima Prefecture also has a stellar reputation amongst skiers and snowboarders in the know! Fukushima is connected directly to Tokyo on the bullet train, making it a breeze to reach, and many of its ski resorts can be accessed in just a few hours by public transport, so you don't have to stress about renting a car. Fukushima's abundant tall mountains, particularly around its inland Inawashiro, Aizu, and Adatara Kogen regions, yield some of Japan's finest powder snow thanks to the low humidity and high altitude, and their hidden gem status makes them largely free

from tourists! Fukushima's ski season is also very long, running as early as November to as late as May in some resorts, so even if you're missing the peak winter months, you can still get your fill! Some of the best Fukushima ski resorts include Hoshino Resorts Nekoma Mountain, famed for its incredibly fine powder snow; EN RESORT Grandeco, boasting long, uninterrupted runs; and Inawashiro Ski Resort, which has both challenging courses for advanced skiers and fun casual skiing for beginners.

List of Ski Resorts in Fukushima



Adatara Kogen	Nihonmatsu Shiozawa
Hoshino Resorts Nekoma	Minowa [Temporarily closed]
Ura Bandai	Numajiri
Sannokura	Listel Ski Fantasia
Ski Resort Tenei [Temporarily closed]	EN RESORT Grandeco Snow Resort
Grandee Hatoriko Ski Resort [Temporarily closed]	Inawashiro
Aizu Kogen Takatsue	Aizu Kogen Nango
Aizu Kogen Daikura	Tadami
Kita Nikko Takahata Ski Resort	Oze Hinoemata Onsen
Ashinomaki Onsen Snow Park	Fairy Land Kaneyama

MORE INFORMATION



Recommended Ski Resorts

1

Hoshino Resorts Nekoma Mountain

With 13 lifts and 33 courses, the expansive Hoshino Resorts Nekoma Mountain is one of the largest ski resorts in Japan. Its enormous skiing fields, connected by lifts running north-south on Mt. Nekomadake, open for a long season of December to May, and present perfect runs making the most of the conditions. You can race down the mountainside on a wide selection of unique courses, with panoramas of Mt. Bandai and Lake Inawashiro from the south. The north overlooks Mt. Bandai and Lake Hibara from behind, and its high altitude yields exceptional snow and a long opening season. There's also a number of ski-in, ski-out hot spring hotels and restaurants. You can reach the resort in a 15-minute drive from the Bandaikawa Higashi IC, or by using the local bus from Koriyama Station (which is connected to the bullet train). There is also a free shuttle bus from Bandaicho Station, the closest station to the resort.



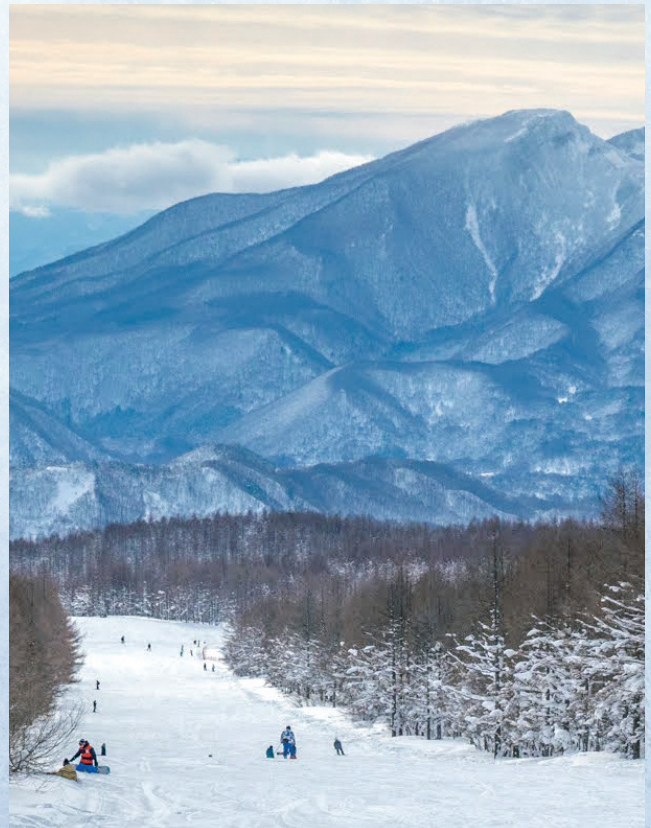
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2

EN RESORT Grandeco Snow Resort

The base of EN RESORT Grandeco Snow Resort sits at an altitude of over 1,000 metres. With thick coverings of high-quality snowfall, it opens for an extended season from late November to early May. You can ski-in and ski-out of the resort's own official hot spring hotel, and use the high-speed hooded quad-lift for quick access to make the most out of your Japan skiing holiday. From the top of the gondola lift is a 3,500-metre beginner course, letting first-timers and children practice while having a blast. And to help you improve even more, there are private lessons offered in English at the Grandeco Ski School, certified by the Ski Association of Japan. You can reach EN RESORT Grandeco Snow Resort in a 3-hour and 50-minute drive from Tokyo, and it's 30 minutes from the closest interchange (Inawashiro Bandai-Kogen IC). Alternatively, there is a free shuttle bus that departs from Inawashiro Station (JR Bandai Nishi Line).



MORE INFORMATION



3

Inawashiro Ski Resort

Inawashiro Ski Resort contains 18 courses spread out over the grand Bandai-Asahi National Park surrounded by Mt. Bandai and Lake Inawashiro, granting magnificent views as you race down the slopes. The Minero Area is home to one of the hardest runs in the Tohoku region, and its All-Japan Ski Competition Course boasts fresh uncompressed powder snow. There are also motion recorders, automatic cameras, and the Kids Zone with a hooded carpet lift, making it an excellent spot for the whole family. Inawashiro Ski Resort is just a 10-minute drive from the Inawashiro Bandai-Kogen IC, and there is also a free shuttle bus departing from Inawashiro Station (JR Bandai Nishi Line).



MORE INFORMATION



Your Go-To Hub for Snow Activities in Fukushima



DISCOVER AIZU is a one-stop site for information on ski resorts, cultural experiences, and local attractions. In collaboration with Bandai Town, Kitashiobara Village, and Aizu-Wakamatsu City, the platform combines snow sports and samurai heritage into a seamless travel experience.

Check out their platform and Instagram, and plan your visit to discover why Aizu is the ultimate destination for winter sports, culture, and local flavours.

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🌐 <https://discoveraizu.jp/en/>

📷 <https://www.instagram.com/discover.aizu/>

Experience Fukushima's Signature Ski & Onsen Escape

Fukushima is one of Japan's few regions where world-class powder and historic hot springs sit side by side. After carving through the slopes of areas like Aizu or Minamiaizu, you can soak in centuries-old onsen such as Higashiyama, Iizaka, or Tsuchiyu—each known for mineral-rich waters and sweeping views of snow-covered valleys. This rare blend of authentic onsen culture and pristine winter landscapes creates a ski trip experience that only Fukushima can offer.



Getting to Fukushima

Fukushima is easily accessible from major transport hubs across Japan. Just 90 minutes from Tokyo, travellers can reach the central Fukushima City area with a direct ride on the Shinkansen (bullet train). No matter your

budget or preferred way of traveling, there are plenty of convenient options to get you here. If you plan to take the Shinkansen, booking a reserved seat in advance is recommended.

FUKUSHIMA TRAVEL

Official Fukushima Tourism Information

🌐 <https://fukushima.travel/>

📘 <https://www.facebook.com/travelfukushimajapan/>

📷 <https://www.instagram.com/rediscoverfukushima/>

📺 https://www.youtube.com/channel/UCa6etLJzKLPTaaH2n_FW1ZA



Australia's Official Fukushima Prefecture Representatives

For any enquiries regarding Fukushima tourism, please feel free to reach out to
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Fukushima Website for Travel Professionals

The platform features news, resources, and up-to-date information about Fukushima.

Visit to learn more and help you plan the ideal products for your clients.

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